



NEWS RELEASE

Alaska Airlines Announces Three New Nonstop Destinations From Silicon Valley's Airport

-- Alaska to offer most nonstop destinations from SJC of all carriers --

SAN JOSE, CA March 9, 2017 – Alaska Airlines is growing its footprint at Mineta San Jose International Airport and the Bay Area with its announcement today of nonstop service between San Jose and three new destinations for the airline.

Alaska will introduce daily service to Tucson, a new destination for Silicon Valley's airport, beginning August 28, 2017, and will launch service to Austin with daily flights beginning August 28, 2017. The carrier is also initiating four flights daily to Los Angeles (LAX) starting September 20. With this announcement, Alaska will offer 19 nonstop destinations, the largest number of nonstop destinations among all SJC carriers.

“Our focus city of San Jose is a key part of our Bay Area growth strategy and allows us to focus on the unique needs of Silicon Valley residents, while bringing low fares and choice to everyone living in the Bay Area metropolitan area,” said John Kirby, Alaska Airlines’ vice president of capacity planning. “With this announcement, Alaska Airlines and Virgin America will serve 19 of the top 25 destinations for Bay Area travelers.”

Today’s announcement of the new San Jose flights, along with 10 new flights at San Francisco International Airport to be operated by Virgin America and Alaska, marks the single largest new market announcement in Alaska Airlines history.

"I thank Alaska Airlines for continuing to provide Silicon Valley business and leisure travelers with nonstop flights to prime destinations, both in the U.S. and Mexico," said Mayor Sam Liccardo. "Alaska's ongoing growth at SJC is impressive, and I thank CEO Brad Tilden and his management team for their investments in San Jose and their commitment to San Jose as a focus city."

Alaska’s new flights will operate as follows:

City Pair	Departs	Arrives
San Jose-Austin	8:45 a.m.	2:02 p.m.
Austin-San Jose	3 p.m.	4:50 p.m.
San Jose-Tucson	5:35 p.m.	7:45 p.m.
Tucson-San Jose	7 a.m.	9:24 a.m.
San Jose-Los Angeles	6:30 a.m. 10:50 a.m. 2:39 p.m. 6:55 p.m.	8:03 a.m. 12:25 p.m. 4:12 p.m. 8:28 p.m.

Los Angeles- San Jose	8:45 a.m.	10:08 a.m.
	1:05 p.m.	2:30 p.m.
	4:52 p.m.	6:15 p.m.
	9:20 p.m.	10:44 p.m.

The new flights build on previously announced Alaska Airlines SJC routes, including daily service into the New York area with SJC-Newark starting this Sunday, March 12, and three daily flights to Burbank starting Thursday, March 16.

"Alaska Airlines has been our long time partner and we're pleased to see their ongoing investment in offering the nonstop destinations and frequencies to the places Silicon Valley travelers want to go," said Director of Aviation Kim Becker. "In turn, we continue to invest in our facilities and services so passengers on Alaska and our other 14 airlines have the best travel experience possible."

These new routes further cement SJC's status as the fastest-growing airport in America, based on percentage increase in available seat capacity among the 50 largest airports. To accommodate the additional flights and passengers, SJC introduced these traveler enhancements in the past few months:

- \$8.2 million expansion and renovation of the International Arrivals Building (Spring 2017 completion)
- Modernizing the Terminal A Ground Transportation Service Center (early Summer 2017 completion)
- Adding two new gates (29 and 30) in Terminal B to facilitate airline scheduling flexibility (Fall 2017 completion)

About Alaska Airlines

Alaska Airlines and Virgin America, along with their regional partners, fly 40 million customers a year to 118 destinations with an average of 1,200 daily flights across the United States and to Mexico, Canada, Costa Rica, and Cuba. With Alaska and Alaska's global partners, customers can earn and redeem miles on flights to nearly 900 destinations in the U.S. and worldwide. Learn more about Alaska's award-winning service and unmatched reliability at newsroom.alaskaair.com and blog.alaskaair.com. Alaska Airlines, Virgin America and Horizon Air are subsidiaries of Alaska Air Group (NYSE:ALK).

SJC: Transforming How Silicon Valley Travels

Mineta San Jose International Airport is Silicon Valley's airport, a self-supporting enterprise owned and operated by the City of San Jose. SJC serves 10.8 million passengers annually, with more than 170 daily departures on 15 international and domestic carriers to 41 nonstop destinations. SJC was America's fastest-growing airport in 2016, based on passenger seat capacity. For more information, visit flysanjose.com.

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